

IN THE CLAIMS

Claim 1. (Cancelled)

Claims 2 through 6. (Currently Cancelled)

Claim 7. (Currently Amended) A ~~personal hair~~ care product including ~~the a~~ tough polymer of ~~claim 2,~~ which is polyvinyl alcohol grafted in an amount of 1-99 wt.% with a water or alcohol soluble or dispersible monomer selected from the group consisting of vinyl caprolactam, 2-[(butylamino)carbonyl]oxyethyl acrylate, or their quats, acrylic acid, tetrahydrofurfurylmethacrylate, hydroxyethylmethacrylate, vinyl pyridine, ethoxylated acrylates, methacrylic acid, methylmethacrylate, (2-methacryloxy)ethyl trimethylammonium sulfate, 1-vinylimidazole, styrene, silicone (eth-, meth-)acrylates, fluoro (eth-, meth-)acrylates, and mixtures thereof, optionally including vinyl pyrrolidone, dimethylaminoethyl methacrylate, and/or dimethylaminopropyl methacrylamide which forms a tough, yet flexible film on the hair of the user, which is soluble or dispersible in water, alcohol, water-alcohol, water-hydrocarbon, or water-alcohol-hydrocarbon mixtures, and is a water-resistant film demonstrating excellent hold and durability properties.

Claims 8-9. (Currently Cancelled)

Claim 10. (Cancelled)